

## "Be the first!"

Contributed by Jan Lundberg  
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We just sent this out to a few thousand opt-in subscribers:

Dear Culture Change reader and supporter,

You can be the first to have a donation arrive at our new post-office box address in our new home town.

For our July fundraising goal we fell far short of the necessary level to keep bringing you Culture Change.

In the coming crucial weeks we believe you want us to keep concentrating on issues pertaining to nuclear, oil, sail power, the plastic plague, politics, and collapse. The transition or transformation at hand requires our continued attention as we strive for unity and solidarity, toward a livable future.

We have long been known as an "early awareness" source of information and insight, although developments are now flying ever faster and more furiously in this changing world. Please help us help you to grow in awareness and take positive action.

FYI, the dollars we received from June's fundraising efforts were solely via PayPal, which takes a percentage off each donation. As of yesterday, Monday afternoon, the new Santa Cruz P.O. Box still had no check or money order for Culture Change. Maybe there will be one tomorrow or the next day, to lift our spirits and help pay minimum bills. Wouldn't you like to be first the one to donate by mail, and win some recognition?

- We will list the winner's name and city (and affiliation or website, optionally). With the listing can be a sentence on what culture change means in the winner's life. [If the winner prefers, we can say the first donor is "from Anonymous."]

Thank you for believing in Culture Change. If you can't find an envelope or stamp, we certainly welcome the online donation method. Please visit our online donation page. If you cannot afford to donate, please tell friends about us and share with them a link to one of our articles.

I hope you're enjoying the summer and are holding your head up in good health.

Jan

Jan Lundberg, founder and publisher, Culture Change

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