

# It's the 21st, and this is what a growing movement is doing

Contributed by Jan Lundberg  
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Dear Culture Changers and fans of Sail Transport Network:

This is our third article on Turn21, a most promising movement that offers hope for the world in crisis. We believe you would do well to subscribe to the Turn21 newsletter ([click here](#)).

There comes a time for action on the behalf of the planet, and that time has already begun. Thank you for being part of the solutions, thinking about what you can do to reduce your carbon footprint, supporting sustainable commerce, and thinking of how you can enjoy a great life with less carbon energy.

As part of the SAIL MED effort in Europe for sailing cargo, Culture Change and Sail Transport Network have teamed up with Turn21.org. Please visit Turn21's website today to get up to speed on developments, announcements, and articles.

Turn21 and its growing group of active networkers is calling on regular action every 21st of every month as part of a worldwide effort to wake folks up to the reality of our transition that we are in -- and keep them awake! It is simple: aware citizens must all "turn twenty-one" to be full members of the species in the 21st century.

One way to reach receptive people is to collaborate with like-minded groups that have a significant base of public support. So Turn 21 has done journalistic, brief, summary reports on these organizations: Culture Change/Sail Transport Network, Community Solutions, Sustainable North Bay, Greenmountain College, Permaculture Skills Center, Transition United States, Daily Acts, Resilience.org, and The Land Institute.

Turn21 educates well across platforms. An example is this posted video on Turn21's Facebook page: [Ten Fruits And Vegetables With The Most Pesticides](#) -- click on that link to play it.

People need more than just information these days, so Turn21 makes outreach easier with creative methods and best practices. Check out these business-card-sized handouts at this webpage where you can download to print: [Action Byte Handouts](#)

I recommend that you sign up for the newsletter, like Turn21 on Facebook, share the concept, and take action!

- Jan Lundberg

founder, Culture Change and

## Sail Transport Network

See the Facebook pages for Turn21 and Friends Who Like Turn21.